

# Nels Dielman

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## **Team One Advertising (Playa Del Rey, CA) Associate Creative Director**

August 2014 – November 2019

**Projects:** Lexus FCV Site Redesign • PIMCO Global Brand Campaigns • Cable One Brand Campaigns • Swarovski Crystal Rockefeller Center Star Kiosk • Sparklight Brand Launch

## **Wonderful/Fire Station Agency (Los Angeles, CA) Digital Design Director**

July 2013 – August 2014

**Digital campaigns:** Wonderful Pistachios Count Our Nuts • Wonderful Pistachios • Stephen Colbert Super Bowl • Wonderful Halos Launch • Justin and Landmark Wineries Relaunch • FIJIWater.com Redesign • Teleflora eCom-merce Redesign • HalosFun Mobile App

## **David&Goliath (El Segundo, CA) Digital Creative Director, Kia Motors America**

May 2011 – July 2013

**Digital campaigns:** Kia Soul Shuffle Slam • Kia Optima Limited Super Bowl • Kia Soul In My Mind Music Video Challenge • Kia Sorento Super Bowl • Kia Forte Super Bowl

## **Speedshape (Venice, CA / Detroit, MI) Executive Creative Director**

August 2008 – May 2011

**Digital campaigns:** Chevy Camaro Launch • Ford Mustang Community Customizer • Ford Mustang • Lexus Dark Ride • Bake On Duncan Hines • Drum Workshop Kitbuilder 2.0 • G.E. Ecomagination Photo Project

**CGI campaigns:** Nissan Leaf • Nissan Quest • Ford Explorer • Buick Regal • Ford F-150 • Ford Super Duty • Chevy Cruze • Ford Electric Vehicles • Chevy Silverado • Hess Gas Holiday • Ford Mustang 5.0 + V6 Engine Demos • Nissan Juke • Acura Innovation Demos

## **Honors + Awards**

ThinkLA – Best Visual Campaign, TheFWA – SOTD (8) SOTM (2), SOTY (1), Creativity 38 – Silver, One Show – Gold, Bronze, Cannes – Gold Lion, Communication Arts, Andys – Head, Art Directors Club of New York – Gold, Silver, London International Advertising Awards – Gold, Silver, Clío – Gold, Silver, OBIE, D&AD – Gold, Silver, Print Magazine, Beldings – Silver

## **Education**

Bachelor of Arts, Berklee College – Boston, MA